

# Talent heads to Hangzhou, Chengdu

Movement out of first-tier cities conforms with efforts to promote balanced development across the country

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Hangzhou is rapidly emerging as the most attractive destination for talents who have left the country's first-tier cities, as the capital of East China's Zhejiang province has done a good job in cultivating innovation-driven startups, a new report said.

In the first two months of 2018, 13.7 percent of jobseekers who left Beijing, Shanghai, Guangzhou and Shenzhen were heading to Hangzhou for new opportunities, according to the report released on March 6 by the online recruitment platform Boss Zhipin.

Chang Meng, president of the research institute at Boss Zhipin, said: "A string of competitive tech companies, including both heavyweights and startups, have emerged in Hangzhou. Its appeal will increasingly grow in the coming years."

The eastern city is now home to e-commerce giant Alibaba and a branch of the country's second-largest gaming company NetEase.



Jobseekers check recruitment information at a job fair held in Hangzhou, capital of East China's Zhejiang province. SHI JIANXUE / FOR CHINA DAILY

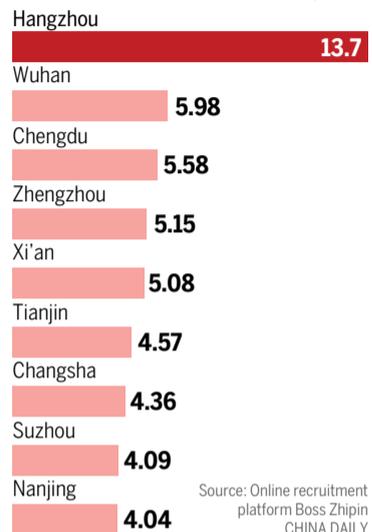
Also, the local government is rolling out favorable policies to lure talent, including giving household registrations to excellent employees.

Other cities popular among jobseekers include Wuhan, capital of Central China's Hubei province,

and Chengdu, capital of Southwest China's Sichuan province, the report said, adding the trend is in line with the nation's efforts to promote a more balanced development across the country.

"A large number of Internet-relat-

## Top destinations for jobseekers who have left China's first-tier cities



ed jobs are available in second-tier and third-tier cities now," Chang said.

In contrast, Guangzhou, in South China's Guangdong province, is gradually losing its appeal, as the city houses more traditional companies

such as fast-moving consumer goods makers, she added.

According to the report, which is based on analysis of user behavior, the overall net talent loss rate in China's big four cities was 0.6 percent in the first two months of 2018, while in the same time frame, the number of jobseekers increased 20 percent year-on-year.

Qi Ting, a programmer in Hangzhou, said she left Beijing a year ago, due to the bad weather and the heavy pressure to buy a house, which made it impossible for her to settle down.

"After honing my skills in Beijing, I can find a very good job in Hangzhou," Qi said.

As the country steps up its push to promote the Belt and Road Initiative, the demand for engineering and trade talent has also risen since the beginning of this year.

"Companies are now scrambling to build infrastructure projects in countries and regions involved in the Belt and Road Initiative, which makes project engineering and trade industries that command the second and fourth biggest demand for talent," Chang added.



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