

CHINA DAILY
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ECONOMY FORUM
世界旅遊經濟論壇

China Daily Asia Leadership Roundtable Panel

REGIONAL COLLABORATION – CHINA PERSPECTIVE

The Greater Bay Area – Visionary Collaboration in the Making

11:30am – 12:30pm | Oct 17, 2017 | Macao Tower, Macao



The latest statistics show that the Greater Bay Area – which takes in Guangdong province with its 9 cities, Hong Kong and Macao – received a total of more than 400 million tourists and tourism revenue of more than 1 trillion yuan (\$153 billion) in 2016. Hong Kong and Macao remained the top destinations for mainland tourists, comprising 58 percent of the 122 million outbound travelers.

Together with the central government's plan for the development of a city cluster in the Guangdong-Hong Kong-Macao Greater Bay Area, led by Chinese Premier Li Keqiang, the plan is expected to elevate regional development and economic growth efficiency in the hub as a whole, while giving full play to the distinctive strengths of the region.

In this session, government officials and academics will share their outlook on the Greater Bay Area, which covers 5 percent of the country's population but created 13 percent of the nation's GDP in 2016. What are the policies that drive this ambitious regional collaboration initiative? What role will the Greater Bay Area play in this region's tourism economy and in the global tourism economic supply chain? How can the Greater Bay Area's tourism industry benefit from this regional collaboration?

Keynote Speaker



Mr. BAO Jigang
Director
Monitoring Centre for
UNWTO Sustainable Tourism
Observatories



Ms. Cathy CHU
Commissioner for Tourism
Hong Kong Tourism Commission



**Ms. Maria Helena
DE SENNA FERNANDES**
Director
Macao Government Tourism Office



Mr. JIA Yucheng
Deputy Director
Department of Planning and Finance
China National Tourism Administration



Mr. SIO Chi Wai
President
Macao Development Strategy
Research Centre



Prof. SONG Haiyan
Associate Dean (Research) and
Chair Professor, School of Hotel &
Tourism Management
The Hong Kong Polytechnic University



Mdm. ZENG Yingru
Director General
Tourism Administration of
Guangdong Province

Panelists

Moderator

Mr. WEN Zongduo, Deputy Editor-in-Chief
China Daily Asia Pacific

China Daily Asia Leadership Roundtable

The China Daily Asia Leadership Roundtable is a by-invitation network of movers and shakers in Asia providing platforms for focused dialogue, issue investigation, and possible collective action on strategic issues relating to economic, business and social development in Asia. Our aim is to enhance communication and increase mutual understanding between China, Asian and Western countries. Roundtable events are held in major cities across Asia.

For all enquiries on invitation and upcoming events, please email to roundtable@chinadailyasia.com. Tel: (852) 3465 5433 / 3465 5427 Fax: (852) 3543 0702.

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